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## Resisting Road Rage

### Tips To Help Keep Your Cool On The Road

The second annual **In The Driver's Seat Road Rage Survey**, commissioned by AutoVantage, a leading national auto club, found that the least courteous city in the country is Miami, followed by New York and Boston. The other two cities in the bottom five were Los Angeles and Washington, D.C. The most courteous city is Portland, Ore., followed closely by Pittsburgh, Seattle/Tacoma, St. Louis, and Dallas/Ft. Worth.

The **In The Driver's Seat 2007 AutoVantage Road Rage Survey** was conducted to determine the driving habits and attitudes of regular commuters across the U.S. and to learn more about consumer views on the topic of "Road Rage."

Here are the top tips to help drivers resist road rage:

1. Try to remain calm and in a positive frame of mind. Don't retaliate. Never take the other driver personally; he/she is only reacting on a road rage instinct.
2. Don't make eye contact with an angry driver.
3. Before you react to anything that is done to you please ask yourself, "Is getting back worth my life?"
4. Be polite and courteous, even when others are not.
5. Always ask yourself: "Could the other driver have possibly made a mistake?"
6. If you are harassed by another driver and being followed, do not go home. Go to the nearest police station.
7. Slow down and relax!
8. Never underestimate other drivers' capacity for mayhem.
9. Reduce your driving stress by allowing enough time to get where you are going. Know the roads that are under construction and listen to weather reports that may cause traffic delays. Practice patience and keep your cool.
10. Remember that you cannot control the drivers around you, but you can control the way they affect your well-being. Be calm and drive safely.

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**About AutoVantage**

Members of AutoVantage (<http://www.autovantage.com> or 1-800-876-7787) can save from 5 to 20 percent on car care at some 19,000 service locations, including participating AAMCO, Jiffy Lube, Meineke and American Car Care Center locations. AutoVantage also offers 24-hour nationwide emergency towing, roadside assistance, and lockout protection from its network of more than 10,000 emergency roadside assistance providers. Trip routing for maps and door-to-door driving directions across the U.S. are also included. AutoVantage is offered by Affinion Group, a leader in the membership, insurance and loyalty marketing businesses, providing products and services that touch the lives of millions of Americans.

**About Affinion Group**

Affinion Group ([www.affiniogroup.com](http://www.affiniogroup.com)) is a leading affinity direct marketer of value-added membership, insurance and package enhancement programs and services to consumers. With more than 30 years of experience, Affinion Group currently offers its programs and services worldwide through more than 5,200 affinity partners. Its diversified base of affinity partners includes leading companies in a wide variety of industries, including financial services, retail, travel, telecommunications, utilities and Internet. Affinion Group also has a growing loyalty solutions operation that administers points-based loyalty programs. Based in Norwalk, Conn., Affinion Group has approximately 3,000 employees throughout the United States and in 14 countries across Europe.