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## HealthSaver 2007 Caffeinated Cities Survey

### New York

- **THIRD LEAST CAFFEINATED** — New York ranked as the third least caffeinated city, compared to 19 other major American cities, in terms of the amount of caffeine consumed. The top 10 most/least caffeinated cities of 2007 are:

**Most Caffeinated Cities:**

1. Chicago
2. Tampa
3. Miami
4. Phoenix
5. Atlanta

**Least Caffeinated Cities:**

1. San Francisco
2. Philadelphia
3. New York
4. Detroit
5. Baltimore

- **CAFFEINATED COFFEE CONSUMPTION** – New Yorkers are the second least likely city to drink caffeinated coffee daily. Seattle ranked No. 1 in daily coffee consumption.
- **CAFFEINATED SOFT DRINK CONSUMPTION** – Ranked again at No. 2, New Yorkers are the second least likely to report drinking caffeinated soft drinks daily while Chicago is most likely.
- **CAFFEINE PILLS** – Respondents in New York are the third most likely to report taking caffeine pills, compared to Miami, which was ranked No. 1.
- **WHICH CAFFEINE SOURCE WOULD BE MOST DIFFICULT TO GIVE UP?** – New York ranked third in the coffee and fourth in the soda categories as easy to give up, while respondents think chocolate/sweets would be harder to give up, ranking at No. 2.
- **CAFFEINE ADDICTED** – New Yorkers are the most likely to say they do not feel they are addicted to caffeine. Boston is No. 1, with respondents that feel they are most addicted to caffeine.
- **CAFFEINE CONSUMPTION** – Respondents in New York were the most likely to say they are consuming less caffeine than a year ago.