



www.healthsaver.com

Contact:

Todd Smith, 615.764.2598 (O), 615.202.7944 (M)

Andrea Lindsley, 615.780.3315 (O), 615.415.8886 (M)

HealthSaver 2008 Caffeinated Cities Survey

Philadelphia

- **SEVENTH LEAST CAFFEINATED** — Philadelphia ranked as the seventh least caffeinated city, compared to 19 other major American cities, in terms of the amount of caffeine consumed. That's a significant change from 2007 when it was the second least caffeinated city. The top 10 most/least caffeinated cities of 2008 are:

Most Caffeinated Cities:

1. Tampa
2. Seattle
3. Chicago
4. New York
5. Los Angeles

Least Caffeinated Cities:

1. Riverside/San Bernardino
2. Atlanta
3. San Diego
4. Minneapolis/St. Paul
5. Dallas

- **CAFFEINATED SOFT DRINK CONSUMPTION** – In 2007, Philadelphia respondents were the least likely to report drinking caffeinated soft drinks daily. In this survey, they're the ninth most likely to do so.
- **CAFFEINE PILLS** – In the 2007 survey, respondents in Philadelphia were the third least likely to report taking caffeine pills; in the 2008 survey, they're seventh on the list for *most* likely to take caffeine pills daily.
- **ENERGY DRINKS** – Energy drink consumption also increased in Philadelphia, with the city at the bottom of the list for daily consumption in 2007, compared to the 2008 ranking of sixth least likely.