



www.healthsaver.com

Contact:

Todd Smith, 615.764.2598 (O), 615.202.7944 (M)

Andrea Lindsley, 615.780.3315 (O), 615.415.8886 (M)

HealthSaver 2008 Caffeinated Cities Survey

San Francisco

- **TENTH LEAST CAFFEINATED** — San Francisco ranked as the 10th least caffeinated, falling from its No. 1 ranking last year, compared to 19 other major American cities, in terms of the amount of caffeine consumed. The top 10 most/least caffeinated cities of 2008 are:

Most Caffeinated Cities:

1. Tampa
2. Seattle
3. Chicago
4. New York
5. Los Angeles

Least Caffeinated Cities:

1. Riverside/San Bernardino
2. Atlanta
3. San Diego
4. Minneapolis/St. Paul
5. Dallas

- **COFFEE CONSUMPTION** – Respondents in San Francisco are the third most likely to consume coffee daily, up from its No. 10 position in 2007. Seattle respondents are most likely to drink coffee daily.
- **CAFFEINATED TEA CONSUMPTION** – For the second consecutive year, San Francisco residents are the third least likely to say they consume caffeinated tea daily. New York is No. 1 for tea consumption.
- **CAFFEINATED SOFT DRINK CONSUMPTION** – People surveyed in San Francisco are the second least likely to report drinking caffeinated soft drinks on a daily basis, while New York is the least likely.
- **ENERGY DRINK CONSUMPTION** – San Francisco respondents are the ninth most likely to report drinking energy drinks daily, compared to 2007's No. 2 *least* likely position.
- **IDEAL WEIGHT PERCEPTION** – Tied at No. 1, San Francisco and Houston residents are most likely to say they are at their ideal weight. Dallas residents are most likely to say that they are over their ideal weight.